

Graphic Design

101

Graphic Design Myths

- You need – to be able to draw
- You need – to be a natural born creative
- You need – expensive gear
- You need – to be original all the time

Election Design Important Information

Print deadlines

- Candidates will have until **10am on Tuesday 4th March** to submit their print design to support their campaign.
- Refer to **Candidate Calendar Booklet** for deadlines, and info on assets required.

Physical asset dimensions

- 10 printed t-shirts printed on 1-side (make this as an A4 page)
- 50 A3 Posters (297x420mm)
- 1000 A6 double sided flyers (105x148mm)
- Mystery Item: Banner (1.8x1m), Business Cards etc

Liverpool Guild Of Students
T Shirt Colour Options



Available in sizes Small - 2XL

Candidate Design of the Past

VOTE HANNAH #1 FOR GUILD PRESIDENT



I'm Hannah Nguyen, your current Guild Deputy President, and I'm seeking re-election!

Fossil Fuel Divestment

I want to continue the Fossil Free campaign to demand that the University stops funding climate change and removes their investments in fossil fuels. Re-elect me to keep up the fight for an ethical university that cares for our future!

Activism, Liberation & Democracy

The Guild must do more to support grassroots students' movements by delivering activist training and providing a student campaigns budget.

I also want to hold caucuses with the liberation groups (women, LGBT+, BAME & disabled students) and redesign Guild summit for a more democratic students' union that engages all students.

Improve Guild fundraising

Local charities such as RASA and the Liverpool Mental Health Consortium provide invaluable services for people in Liverpool (including students) but cuts to funding threaten their existence. I want to engage more students in fundraising to support local organisations and the amazing work they do!

Vote at www.liverpoolguild.org 11-15th March

WHAT HAVE I DONE THIS YEAR?

Call It Out

We've delivered active bystander training to 1600+ students and improved signposting information to Guild/University support services for individuals who have experienced harassment on campus.

Refugee Action Week

I organised a week of events to promote a better understanding of why there is a global refugee crisis, the degrading process of seeking asylum in Europe and what we, as students, can do to help.

Mental health

I've organised mental health forums once a semester so you can speak to University staff directly about student issues and how to improve support services. We're now working to deliver mental health training to staff, train students as wellbeing ambassadors and more!



Reclaim The Night
2018 organiser

   @VoteHannah4Pres #YesWeHanAgain

YES WE HAN AGAIN




Stop investing
in fossil fuels



Improve Guild
Fundraising



Support student
activism
and democracy

   @VoteHannah4Pres // Vote at www.liverpoolguild.org 11-15th March //

DYLAN THOMSON



- IS -

Dylivering

@Dylivering

@dylivering

I'm **Dylan Thomson**, co-president of Help the Homeless Society and People and Planet Society. I want the guild to connect with its students and the local community...

CUT THE RENT

University halls are costing students more than their maintenance loan – this is immoral, unjust and must stop.

ASYLUM SEEKER SCHOLARSHIPS

Asylum seekers are marginalised and isolated from society due to their inability to access work or education. As a City of Sanctuary Liverpool University must do more to support Asylum Seekers.

LOCAL SUPPORT, LOCAL OPPORTUNITIES

Too many students feel they have to move from the North West to find work. I will create an alternative careers fair that focuses on businesses, charities and employers who reside in the North West.

VOTE AT WWW.LIVERPOOLGUILD.ORG
11-15TH MARCH

WHAT HAVE I BEEN DOING?



HELP THE HOMELESS

As co-president of the society I have helped create a greater awareness of the complex issues surrounding homelessness and asylum seekers in our university.

PEOPLE AND PLANET

By helping set up the society I hope to show students that structural and systemic change is necessary to stop climate change spiralling out of control.

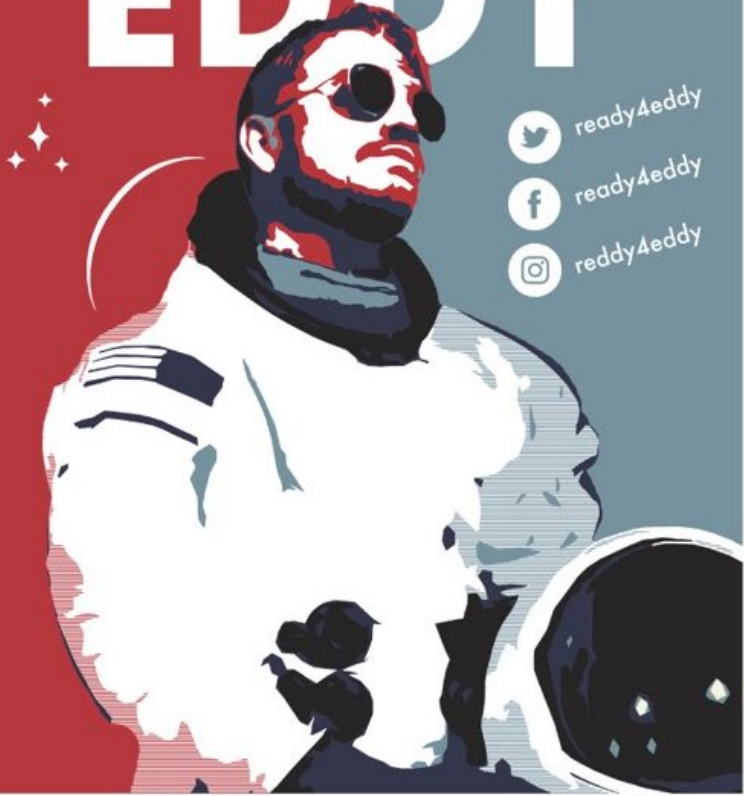
FOSSIL FREE

Campaigning to make our University fully divest from all fossil fuels and invest in greener industries.

CUT THE RENT

Following a nationwide movement, I've helped campaign for our University to Cut the Rent of our inflated halls prices.

READY 4 EDDY



Safe Taxi Scheme

Ensuring students can get home safely from nights out even if they have lost their phone or have no access to cash.

No Room Unfilled

Book additional rooms the same day in which you require them.

If the room is free, it's yours to use.



President's Questions

Ask the president and the student officers questions regarding matters or changes they want to see within the university.

Burrito Night

The Guild Burrito is at the heart of University of Liverpool student life, so why not let us have more of it.

For one night a week, enjoy a burrito later than normal.



VOTE LEVEL



Manifesto Points

- Improving Resources for Student Wellbeing
- Improving Feedback
- Improving Timetabling
- Increase Student Engagement within the Guild
- Extending Call it Out Campaign
- Let's Make Campus Clean Again



@liverpoolguildofstudents



@liverpoolguildofstudents



liverpoolguildofstudents



YOU CAN
ALWAYS COUNT
ON ME!



VOTE FOR NOURA

- CHEAPER FOOD AND DRINKS IN THE GUILD. - BETTER WOMEN REPRESENTATION.
- SUPPORT FOR MEDICAL STUDENTS. - ADD WORKSHOPS TO PUT KNOWLEDGE INTO PRACTICE. (GAIN VALUABLE SKILLS). - GUILD APP.



WWW.LIVERPOOLGUILD.ORG

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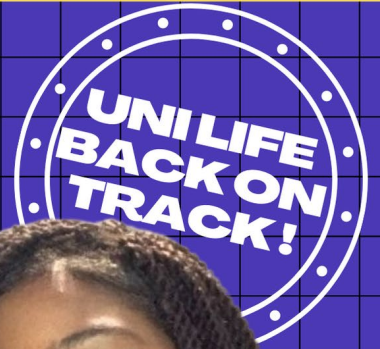
WWW.LIVERPOOLGUILD.ORG

VOTE WOODCOCK

MY HAIRLINE IS GOING BACK,
BUT MY POLICIES WILL MOVE US FORWARD



VOTE JAMILIA



Instagram icon JAMILIA4GUILDPRESIDENT

I AM PRIORITISING:

MENTAL HEALTH
SUPPORT

PHYSICAL ACTIVITY

DIVERSITY AND
TOLERANCE

SUSTAINABILITY

YOUR NEXT GUILD PRESIDENT



VOTE

FOR GUILD PRESIDENT

COVID RELIEF | MENTAL
HEALTH | SUSTAINABILITY

GREG 2021



  @GREGFORGUILDPRESIDENT

Hafiz for MemeLord

WOW so much
meme

This message is
Shrek approved



According to all known laws
of aviation,

there is no way a bee
should be able to fly.

Its wings are too small to get
its fat little body off the ground.

The bee, of course, flies anyway

because bees don't care
what humans think is impossible.





VOTE ALICE!

1 FREE DRUG PURITY TESTING KITS AND TAKE-HOME STI TESTS

2 DIVEST FROM COMPANIES COMPLICIT IN THE GENOCIDE OF PALESTINIANS

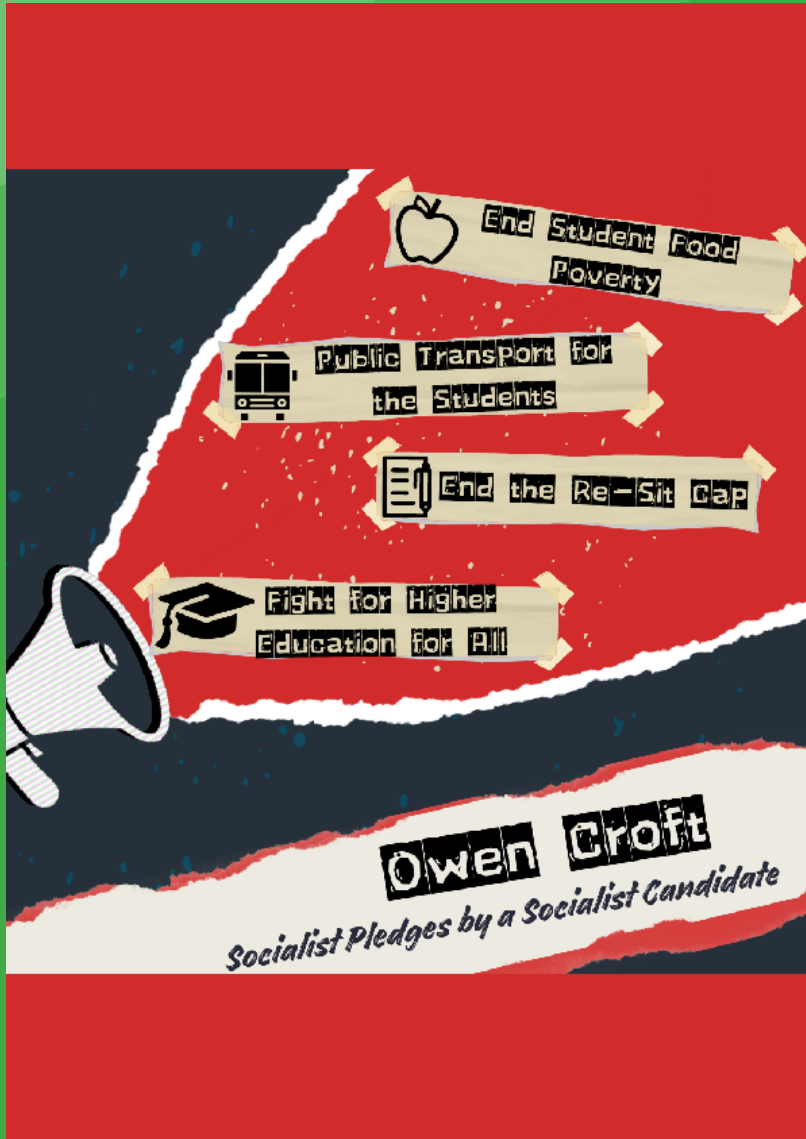
3 MORE ACCESSIBLE UNIVERSITY HARDSHIP FUND

4 GIGS AND SOCIALS IN THE GUILD CELLAR

VOTE HERE MARCH 11TH-15TH



FOLLOW @ALICEFORGUILDPRES



ALEX KEYTER

FOR GUILD PRESIDENT!

A VOTE FOR ALEX IS A VOTE FOR

JOB OPPORTUNITIES

REFORMED SOCIETY MANAGEMENT

A.I. AWARE CURRICULUM

WELLBEING & ACESIBILITY SERVICES

AFFORDABLE FOOD ON CAMPUS



ALEX KEYTER

FOR GUILD PRESIDENT!

SCAN HERE



FULL MANIFESTO
MY WORK
MY SOCIALS



THINGS I STAND FOR

JOB OPPORTUNITIES

A.I. AWARE CURRICULUM

AFFORDABLE FOOD ON CAMPUS

WELLBEING & ACESIBILITY SERVICES

REFORMED SOCIETY MANAGEMENT PROCESSES



ALEX'S MANIFESTO



1. JOB OPPORTUNITIES

I will help students find Graduate Jobs, Internships and Part Time Work Opportunities through partnerships with local businesses, social enterprises, and start-ups.

2. A.I. AWARE CURRICULUM

I will work with the University to develop an AI Aware Curriculum to better prepare students for responsible and effective use of AI in the workplace.



3. AFFORDABLE FOOD ON CAMPUS



I will address the cost-of-living crisis by making food on campus more affordable and increasing the availability of microwaves and hot water stations across the entire campus

4. WELLBEING & ACESIBILITY

I will enhance Wellbeing and Accessibility Services by expanding service hours, increasing staff training, and integrating assistive technology for all students.



5. REFORMED SOCIETY MANAGEMENT

I will reform Society Management Systems to help committee members organise the events their members want, without the hassle, through streamlined administration and digital support.



VOTE



@charlotteforguildpres

CHARLOTTE CROSSLEY-SMITH

FOR
LIVERPOOL
GUILD
PRESIDENT

- **24HR PASTORAL SUPPORT WITHIN BOTH OF THE LIBRARIES DURING ASSESSMENT PERIODS AND MORE COOKING APPLIANCES**
- **MONTHLY FREE SESSIONS IN THE GYM FOR STUDENTS**
- **REDUCE REQUIRED NOTICE PERIODS FOR SOCIETY ACTIVITIES TO ENSURE MORE EVENTS GO AHEAD**

Vote via the Guild website
from 11th March-15th
March



RE-ELECT CHLOE

Lets continue
giving students
a voice and
holding the
University to
account



1) Tackle rape, sexual assault and harassment



2) Fight against tuition fees

3) Reduce the cost of student rent



4) Drug purity testing



Chloe Field for Guild
President



@votechloe4pres



@votechloe4pres

VOTE CHLOE AT WWW.LIVERPOOLGUILD.ORG
19TH -23RD APRIL